

ISUZU D-MAX ARCTIC TRUCKS AT35



PRESS REVIEWS



AUTOCAR

IN A WORD? UNSTOPPABLE.

One of the most extreme pick-ups we've ever tested.

For two hours we pushed the AT35 far beyond the limits of a conventional SUV. With a 125mm increase in ride height over the standard truck, the AT35 had no trouble clearing ruts and hilltop crests that would have left anything this side of a Defender stranded. The all-terrain tyres also gave impressive levels of grip. Thanks to their wide footprint, instead of sinking into the deep mud like conventional all-terrain rubber, they simply floated across. Not once did we lose traction or trigger the ABS. Truly remarkable.

A worthy alternative to the iconic Defender.

AUTOCAR Magazine



TACKLES ALMOST VERTICAL INCLINES WITHOUT BREAKING A SWEAT.

Over the extensive off-road course it impressed – making clambering over rocky and extremely bumpy terrain feel like a trip to the shops.

Auto EXPRESS Magazine

**Auto
EXPRESS**



car

IT'S FANTASTIC FUN.

The D-Max has been treated to a raft of upgrades to ensure you never get stuck. Our off-road drive, across some fairly challenging terrain, barely scratched the surface of the D-Max AT35's capabilities.

Off-road enthusiasts in particular will appreciate its go-anywhere ability and that they can customise it to their specification. Plus, who wouldn't love something that looks like a road-going monster truck?

CAR Magazine



IT'LL GO THROUGH PUDDLES YOU COULD BURY A HIPPO IN.

There was nothing at the Millbrook proving ground that this AT35 couldn't handle.

AT has taken this already capable vehicle and propped it up on Fox dampers, whopping great wheels and Nokian Rotiiva tyres.

COUNTRY LIFE Magazine

NOTHING LOOKS QUITE AS PURPOSEFUL AND COOL.

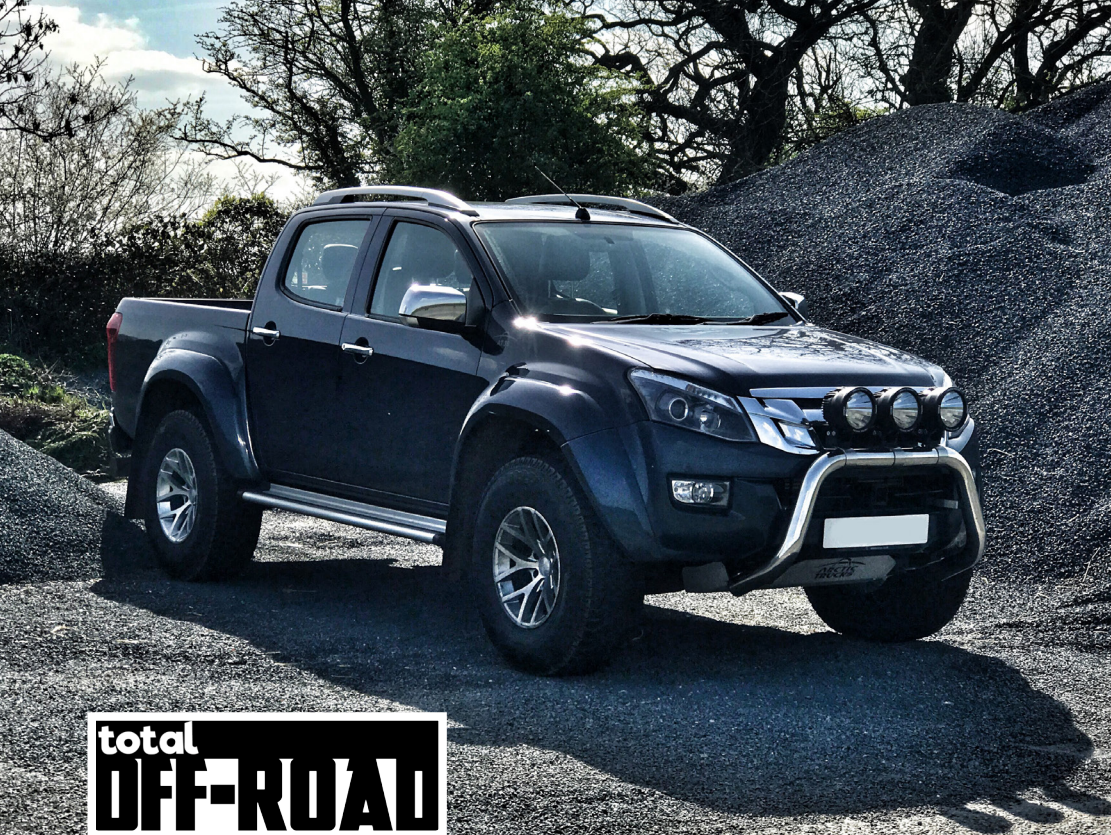
It has more visual clout than even the most abrasively tuned Land Rover Defender.

The high driving position somehow tricks your mind into elevating your driving status to 'Emperor'. And having what feels like an invincibility card stuffed in your top pocket, you actively beckon Mother Nature to have a meltdown and spit fire, water or wind your way as you know you can deal with it.

AT35 has the magic of people who really know what they're doing sprinkled all over it.

TOP GEAR Magazine





WHEN A STANDARD PICK-UP JUST ISN'T TOUGH ENOUGH .

The AT35 is engineered to excel in the most arduous terrain and will meet the most demanding challenges from farmers and other rural workers, those in the construction industry, and adventurous thrill-seekers alike.

Mud Life Magazine

THE MOST EXTREME TRUCK IN THE UK.

The most dedicated off-roader to enter the market thanks to Arctic Trucks' suspension and set of 315/70R17 all-terrain tyres.

One of the most exciting 4x4s we've seen in years.

total OFF ROAD Magazine





Isuzu launches special-edition D-Max

Through a collaboration with off-road specialist Arctic Trucks, Isuzu is offering a special-edition D-Max called the AT35. Isuzu says the mean-looking D-Max AT35 is the most extreme pickup it has ever offered and is available from just £30,995 plus VAT.

Building and adapting 4x4 vehicles for over 25 years, Arctic Trucks is one of the world's leading experts when it comes to off-road vehicles. This is the first time UK customers have been able to purchase an Arctic Trucks pickup through an authorised dealership.

Upgraded running gear

One of the most obvious alterations is the ride height. Arctic Trucks has raised the suspension by 125mm which increases the wading depth as well as approach, departure and break-over angles. Fox Performance Series shocks have also been fitted all-round, which help deliver increased mobility over even the most rutted tracks and brutal boulders. The AT35 sports all-terrain Nokian Rotiiva AT tyres help to create that rugged look and provide excellent grip in the most challenging and slippery of situa-

tions, the manufacturer claims. Optional upgrades include the sports bar for a heavier-duty off-road look and the Arctic Trucks Truxedo that provides added security for cargo in the load bed. Furthermore, off-road extras such as a 27-LED work light can provide widespread illumination under darkness, skid plates provide enhanced under-body protection, and an ARB tyre inflator with in-line gauge help the most adventurous continue on their way.



ISUZU ON ICE

D-MAX AT35 PUT TO THE TEST



PROFESSIONAL **Pickup** & 4x4

SPRING 2017



ISUZU ON ICE: D-MAX AT35

**PLUS!****MEATY AMERICAN PICKUPS****NAVARA IN THE SAHARA****& MORE...**

STAND OUT FROM THE CROWD.

On the night before our January road test a couple of inches of snow had fallen but you would never have guessed. The combination of an excellent traction control system, four-wheel drive and the Rotiiva AT tyres meant that the D-Max AT35 was as sure-footed as a mountain goat on the slippery terrain.

The elevated ride position allows you to see behind the elderly couple in front that have been holding you up for the past four miles for potential overtaking spots.

The re-engineered suspension cushions the ride without depriving you of that essential 'feel' for whatever you are driving over and hill descent is controlled by automatic engine braking.

PROFESSIONAL Pickup & 4X4 Magazine

EXERCISE IN SHEER AWESOMENESS...

As it is, on our woodland course the Isuzu was untroubled by anything we threw at it.

Out on the road, other traffic quickly learns not to pull out in front of you, and the sheer frontal aspect of it leaves oncoming drivers visibly open-mouthed as you barrel down the road towards them.

Great as all of that sounds, there are three reasons why the D-Max AT35 makes more sense than you might realise, and why Isuzu should be congratulated for having the balls to offer it.

Firstly, all of this is covered by Isuzu's five-year 125,000-mile warranty.

Secondly, as a fully type-approved vehicle, Arctic Truck's modifications are included in the AT35's standard specification. That means if you're in the market for a 4x4 with 35-inch tyres, the Isuzu is the only way to achieve that without wrestling with insurance companies over non-standard parts.



And lastly, there's the price. An extended-cab AT35 can be yours for £30,999 CVOTR, with the double-cab starting at £33,499. While forty grand after VAT may sound a lot for a pick-up, you can easily spend more on a less-capable Amarok.

The D-Max retains its useful one-tonne payload and 3.5-tonne tow rating. And, as a commercial vehicle, the receiver hitches fitted by Arctic Trucks can legally be used for towing as well as recovery.

The wider footprint means the AT35 easily maintains a 49 degree side slope ability – well beyond the sphincter factor, I can assure you.

ISUZU D-MAX ARCTIC TRUCKS AT35



www.arctictrucks.com

